



**ISA Regional Training
Newport Beach, CA
January 18-19, 2008**

ISA REGIONAL TRAINING – SOUTHERN CALIFORNIA - AGENDA -

Friday January 18, 2008

Note: Friday 8:00 am start

150 Students Per Group/Room	Stephen Gregg - From Briefing to Paycard	Woody Woodward - The Law of Importance	Mark Kohler - The Business of Business	Andre Popa - Recruiting Up
Group A Room #1	8:00 AM to 10:00 AM	10:15 AM to 12:15 PM	1:45 PM to 3:45 PM	4:00 PM to 6:00 PM
Group B Room #2	10:15 AM to 12:15 PM	1:45 PM to 3:45 PM	4:00 PM to 6:00 PM	8:00 AM to 10:00 AM
Group C Room #3	1:45 PM to 3:45 PM	4:00 PM to 6:00 PM	8:00 AM to 10:00 AM	10:15 AM to 12:15 PM
Group D Room #4	4:00 PM to 6:00 PM	8:00 AM to 10:00 AM	10:15 AM to 12:15 PM	1:45 PM to 3:45 PM

150 Students Per Group/Room

Morning Break: 10:00 AM to 10:15 AM

Lunch: 12:15 PM to 1:45 PM

Afternoon Break: 3:45 PM to 4:00 PM

Dinner, Band, Comedian and Award Ceremony: 7:00 PM to 10:00 PM

Saturday January 19, 2008

Note: Saturday 9:00 am start

9:00 AM to 12:00 PM – Bob Snyder - Find the People, Tell the Story, Build for Events & Follow-Up

12:00 PM to 1:30 PM – Lunch

1:30 PM to 3:00 PM – Justin Yates - Magazine Marketing

3:00 PM to 3:15 PM – Break

3:15 PM to 5:00 PM – Jim Piccolo - Do the Dreaming - then Dream the Doing